



SUCON International
STRATEGY
2025 - 2027

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Sucon 2027: Strategy for the construction of Sucon International success from 2025 to 2027

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FOREWORD

Reflecting on our humble beginnings in 2018 and the challenges and growth **SUCON** has encountered since, I am proud to introduce our 2025-2027 Strategy, a blueprint for our ambitious growth and transformation. Our commitment to expanding and strengthening multidisciplinary services in the South Pacific and beyond remains unwavering as we strive to be the one-stop shop for all consultancies related to infrastructure projects and programme management.

Through strategic investments, robust partnerships, and a focus on sustainability, we aim to reinforce our role as a trusted international service provider of choice in the region. By enhancing our presence in key regions, embracing digital transformation, and focusing on talent development, we will achieve this strategy, meeting and exceeding the expectations of our clients and stakeholders. This strategy outlines my vision for the company, complemented by our key objectives and annex documents, such as our Business Plan, to ensure long-term success.



**Lefaotogi Dr. Chantelle Paletasala
Faolotoi**

Founder & President

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PREAMBLE

The **SUCON** International Strategy 2023-2027 outlines our vision, mission, and strategic direction for the next four years. It serves as a guiding framework to strengthen our multidisciplinary services and expand our global footprint, particularly in the South Pacific. **SUCON** International is dedicated to maintaining excellence in service delivery, enhancing operational efficiency, and investing in human capital to support sustainable growth. By aligning our initiatives with global best practices and regional development priorities, we aim to make a positive contribution to economic and social progress worldwide. Below is a summary of Sucon growth since its establishment:

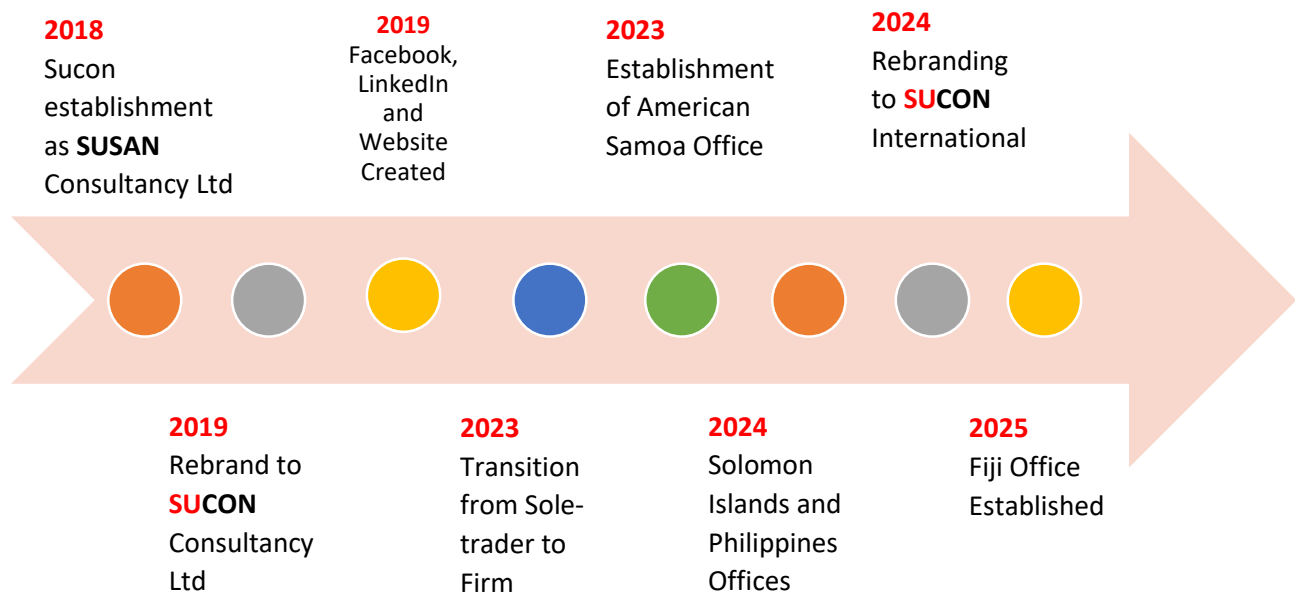


Figure 1 SUCON Milestone Timeline

STRATEGIC PILLARS

Below are our strategic pillars consisting of our Vision and Mission, which are the driving forces of all of

SUCON's initiatives:

WHAT WE ARE STRIVING TO ACHIEVE

OUR VISION

To be the preferred leader in multidisciplinary services, delivering innovative and sustainable solutions while expanding our presence in the South Pacific and beyond.

WHAT WE DO

OUR MISSIONS

To shape and enhance the livelihoods of our communities through the delivery of innovative and sustainable multidisciplinary services.

Figure 2 Vision and Mission

Our Objectives are divided and based upon **SUCON**'s functions and service delivery.

OUR OBJECTIVES

1. BUSINESS STABILITY

Expanding Our Business Globally in Multidisciplinary Areas.

2. COMMUNITY RELATIONSHIPS

Build and Sustain Strong Relationships with our Clients and Communities

3. SUSTAINABILITY

Develop and Integrate Sustainable and Environmentally Friendly Solutions and Practices in all Aspects of our Services.

4. RESEARCH AND INNOVATION

Develop and Offer Expert Solutions through Research and Innovation

Figure 3 Our Objectives

OUR FRAMEWORK

The **SUCON** International Strategy Framework is a structured approach to achieving sustainable growth and competitive advantage in global markets. This framework consists of key strategic components that guide business operations, market positioning, and long-term success.

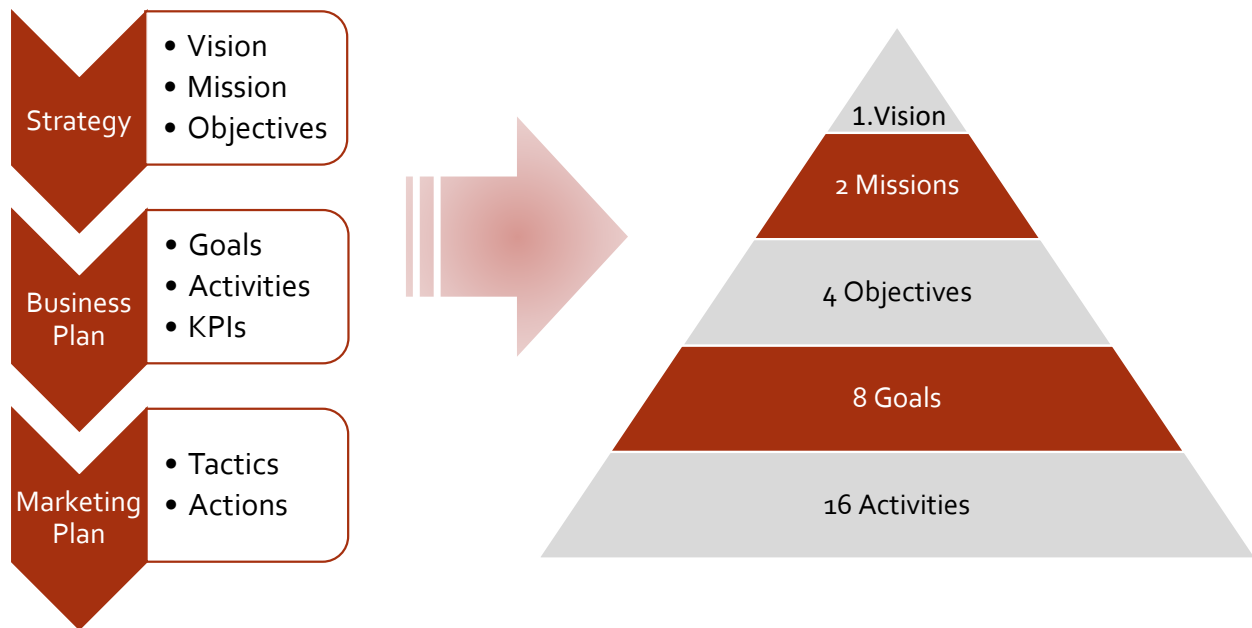


Figure 4 Sucon Strategy, Business Plan and Marketing Plan Framework

SUCON International's 2023-2027 strategy is designed to position the company as a leading global multidisciplinary service provider with a strong emphasis on the South Pacific region. Through innovation, sustainability, and strategic partnerships, **SUCON** will continue to expand its reach and impact worldwide.

Effective Date: 28/03/2025

This document applies to all SUCON-related operations effective as of the date stipulated above. From the date specified above, all previous similar documentations and practices are repealed.

Document Implementation, Approval, Monitor and Review

The Central Administration and the responsible officer(s) of **SUCON**, acting under the authority of the President, Vice Presidents, and Operations Manager, are liable for the management and implementation of this document, ensuring that its provisions and records management are applied and adhered to. This includes establishing relevant record-keeping systems.

APPROVAL AND REVIEW	DETAILS
Presidents Council Approval	 Lefaotogi Dr. Chantelle Paletasala Faolotoi Founder & President
Next Review Date	December 2027

Table 1 Approval and Review Details

REFLECTION

SUCON was born out of the rebelliousness of its founder, who refused to apply for work with Government or the private sector as most traditionally do when relocating back to Samoa. Instead, he went against the advice of his loved ones, his mentors, and his education to start his own firm with only six (6) years of work experience to his belt. As one could anticipate, since SUCON's establishment in 2018, the journey has been battered with mistakes, rejection and criticism. Despite the overwhelming challenges, SUCON held steadfast, pushing on for love and for family. SUCON is where it is today built from the sweat and tears of its founder.





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